

Privacy Policy

Purpose

- To ensure the personal, third-party, and clientele information collected by **SRM Digital** through all means is protected to maintain data privacy.
- No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

SRM Digital Privacy Statement

The following privacy policy applies to personal, third-party, and clientele information collected at SRM Digital. SRM Digital is committed to protecting the privacy of its users. Because SRM Digital gathers certain types of information about the users of the Services, we believe you should fully understand the terms and conditions surrounding the use of the information we collect.

The following discloses our information gathering and dissemination practices for the Services. If you are using any of the Services through an institution that is a customer of SRM Digital, this policy does not supersede the terms of any agreements between SRM Digital and any other party, nor does it affect the terms of any agreement between any user of the Services and their employer or third party.

Please make sure that you read the terms of any privacy policies that you enter into with parties other than SRM Digital, including third parties, as those policies may also explain how your personal information is used by those parties.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages.

Please review the following statement to understand how the information you provide to SRM Digital through the Services will be treated.

Information SRM Digital Collects

Everyone who intends to gain knowledge about SRM Digital offerings is free to utilize the Services without identifying themselves; however, if you would like to utilize or customize some features of the Services, you must first register with SRM Digital. When you register, we will request certain personal information, including, but not limited to, contact information such as your name, city and state, and e-mail address, etc.

This information better enables us to provide you with content relevant to your interests and provides us with aggregate data that SRM Digital uses to improve the Services. We may also ask you for information about your system or how you use SRM Digital products and services.

SRM Digital gathers information about all users collectively, such as what areas users visit most frequently and what services users access most often. SRM Digital automatically logs IP addresses, session sources, and other data which tracks users' access to the Services. We analyze these logs for sales and marketing purposes as well as system performance monitoring.

These logs are analyzed for the aggregate trends they reveal about our customers and how the customers use the Services, not for the behaviors of individual users.

Purposes of Data Collection

SRM Digital requests personal information for purposes such as the provision of customer service and support, customer surveys, sales management, support, newsletter subscriptions, offers of related services, and other exchanges of information.

What SRM Digital Does with the Information It Collects

The personal information you supply to SRM Digital will not be given, sold, rented, loaned, or otherwise disclosed to any third parties outside of SRM Digital and its agents, except when we have your permission or under special circumstances, such as when we believe in good faith that disclosure is reasonably necessary to:

- comply with legal process,
- enforce the Terms of Use,
- respond to claims that any content provided by using the Services violates the rights of third parties, or
- protect the rights, property, or personal safety of SRM Digital, its users, or the public.

SRM Digital may use aggregated personal information to determine the demographic composition of our user base and to distribute statistics and general marketplace information about SRM Digital. This aggregate information does not identify specific users.

Certain non-personal information regarding users is recorded by the standard operation of the Internet servers hosting the Services. This information is primarily used to provide users of the Services with an enhanced online experience. SRM Digital may disclose aggregated user statistics in order to describe the Services to prospective partners, advertisers, and other third parties, and for other lawful purposes.

User Options – Opt-Out

Users may opt out of receiving future promotional electronic mailings from SRM Digital by following the unsubscribe procedures indicated in the mailing. Individual end users of SRM

Digital software should contact their organization hosting the software for questions about access to the personal information collected by that institution. Please contact us at the address below if you have other questions about the information you receive from us or the information that we collect from you.

Security

All of your personal information is stored on servers at a location designed specifically to ensure that no unauthorized individuals have access to the server or its data.

Contact SRM Digital

SRM Digital

2085 Beckham St,

Cumming, GA 30041

Ph: +1 (650) 332-1603

E-Mail: info@srmidigital.com

SRM Digital Privacy Policy Statement Changes

If SRM Digital changes this privacy statement, we will post those changes to inform all concerned so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone. By using the Services, you signify your assent to the SRM Digital Privacy Policy Statement.

In the event that you are concerned about how data you have provided SRM Digital through the Services has been used, please contact us at one of the addresses listed above. SRM Digital takes all concerns about privacy and use of data very seriously and shall endeavour to reply to you within two business days to commence its investigation of your concern.